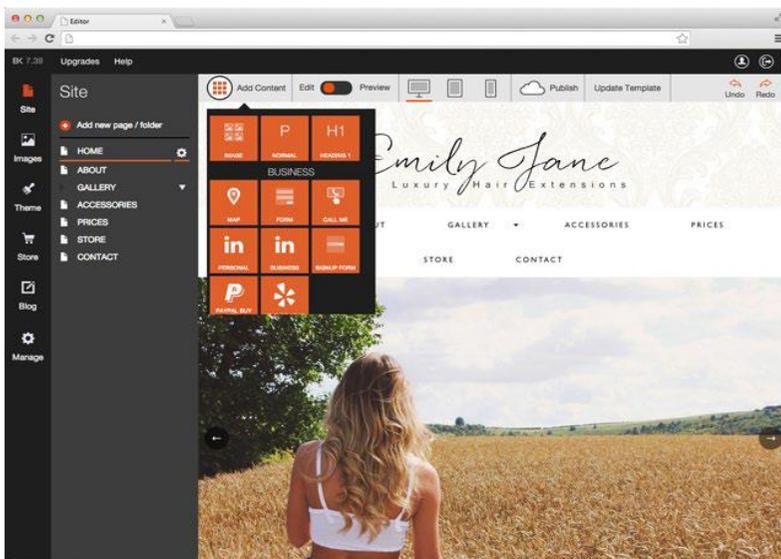# LuxCloud

TRUST · ENABLE · SCALE

BK basekit

1. Solution benefits

1.1 General information

BaseKit is designed from the ground up to make sites that look great on phone, tablet and computer. Just drag-and-drop images, text, maps, forms, videos and other content onto the page and publish your website with two clicks. Hosting is included so the whole site creation and publishing process is quick and reliable.

Become a BaseKit reseller and offer your customers beautiful, responsive websites at attractive prices. Hosting is included in the cost using our global Content Delivery Network (CDN) for every site. There are no bandwidth or page limits so you can be certain your customers will be able to grow their site and business without restrictions.

Small businesses can use BaseKit Store Builder to create an online store that has everything they need to grow their business online. With integrated basket, checkout and payment systems the Store Builder is the perfect application for any SMB looking to sell their products online.

1.2 Customer benefits

Site Editor
- Every site is fully responsive;
- Instant device preview in phone and tablet view. Edit / Preview site as it will appear on phones, and tablets in both horizontal and vertical layout;
- User-friendly interface, designed for SMBs with no web experience;
- Integration with Twitter, Facebook, Google+, YouTube;
- Complete set of widgets included on all packages;
- Includes site management and domain mapping tools;
- One step publishing – no FTP required;
- Contact forms automatically sends emails to customers.

Theme Library
- Full theme library of over 120 themes, and constantly growing;
- Themes can be changed at any time;
- Sliders and gallery functionality included;
- Themes can be modified without leaving the application.

Stock Image Library

- Over 2 million high quality stock images;
- Your choice of 10 Stock images included with every site;
- Integrated image editor.
- Keyword search makes it easy to find exactly the right image for any website.
- Crop, edit, filter and add stickers to any JPG or PNG image using the integrated image editor.
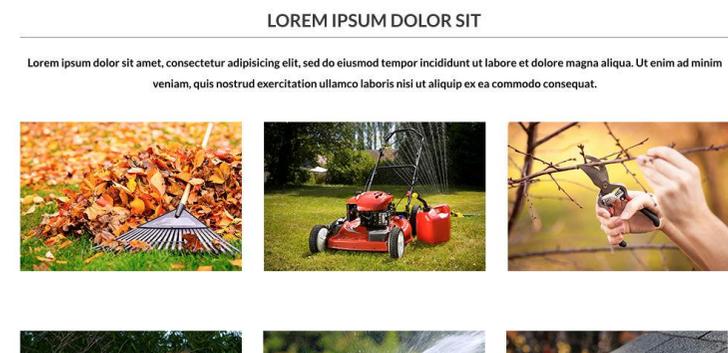
Site Management

- Test and map domains from any external DNS;
- Add a Favicon to the site;
- Set up to 301 Redirects;
- Set site description, meta-tags and language for SEO;
- Put the site offline without loss of content;

Store Builder

- Unlimited products (depending on package configuration);
- Great looking stores that match the design of the site;
- Store design can be changed at anytime
- Responsive checkout - customers can pay on phones and tablets;
- Simple order management and unlimited shipping methods;
- Categories for grouping related products together;
- Tags for making product attributes easy to search for;
- Integrated shopping basket.
- Store owners can manage orders and automatically send emails to customers as their order status changes.

Blog Builder

- Create blog posts that look great on all devices;
- Import WordPress XML;
- Blog posts are fully integrated into the site design;
- Post tagging - add multiple tags to any post so posts can filter by tag;
- Post categories - related posts can be easily found;
- Post comments - optionally allow moderated comments on posts;
- Post permalinks - clean, readable URLs for every post.

Blog Builder makes it easy to write a blog that looks great on any device.

2. Available product plans and features

	One Pager	Basic	Business	Enterprise
Main Features				
Storage	100MB	1GB	5GB	Unlimited
Page Allowance	1	5	10	Unlimited
Templates	5	15	85	Unlimited
Stock Images	0	1	3	5
Mandatory Features and Widgets				
Custom Favicon	✓	✓	✓	✓
Text Editor	✓	✓	✓	✓
Custom Button	✓	✓	✓	✓
Click to Call	✓	✓	✓	✓
Form	✓	✓	✓	✓
Spacer	✓	✓	✓	✓
Divider	✓	✓	✓	✓
Columns Layout	✓	✓	✓	✓
Google Maps	✓	✓	✓	✓
Image	✓	✓	✓	✓
Picture Gallery	✓	✓	✓	✓
Social Widgets				
LinkedIn Profile	✓	✓	✓	✓
LinkedIn Business	✓	✓	✓	✓
Twitter Feed	✓	✓	✓	✓
Tweet This	✓	✓	✓	✓
Facebook Like	✓	✓	✓	✓
Disqus Comments	✗	✓	✓	✓
Yelp	✗	✗	✓	✓

	One Pager	Basic	Business	Enterprise
Special Widgets				
Sign Up Form	✓	✓	✓	✓
Slideshow	✓	✓	✓	✓
PayPal Buy Now	✗	✓	✓	✓
HTML Embed	✗	✗	✓	✓
Special Features				
Manage <HEAD> and <BODY> scripts	✗	✗	✓	✓
External Redirects	✗	✗	✓	✓
Google Analytics Menu	✗	✗	✓	✓
SEO & HTTP Redirects Menu	✓	✓	✓	✓
External Domain Mapping	✗	✗	✓	✓
Aviary Image Editor	✓	✓	✓	✓
Food Menu	✗	✗	✗	✓
Ecommerce	✗	1	10	Unlimited
Blog	✗	✓	✓	✓
Media				
Dropbox Widget	✗	✓	✓	✓
Sound Cloud Widget	✗	✓	✓	✓
YouTube Embed Widget	✓	✓	✓	✓