

LuxCloud

TRUST · ENABLE · SCALE



SPAMEXPERTS PRODUCT SHEET

Update: 19.01.2015

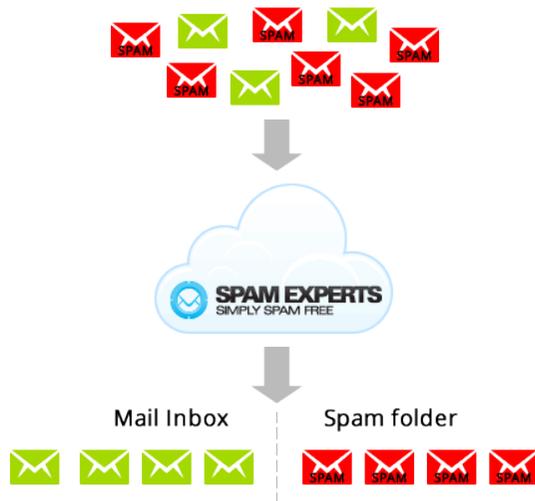
Version: 1

1. Solutions benefits

1.1. For the customer

1.1.1. General information

SpamExperts provides professional email security solutions, deployed in the cloud, with accuracy, efficiency, and user-friendliness. Using the SpamExperts system, you remain in full control of your solutions, while SpamExperts takes care of managing email security problems, so you save costs that may occur due to spam attacks, virus or malware.



End-customers are nowadays demanding enterprise-class email security, as the surge of spam and related threats are constantly congesting their inboxes. SpamExperts offers complete peace of mind by offering redundant, and fully managed email security systems, available in the cloud.

1.1.2. Email security solutions

The two key services include **incoming filtering** for spam/ viruses and **outgoing filtering** for IP reputation. Clients purchasing email from our partners will automatically get access to this enhanced security, which will increase customer satisfaction and retention and ultimately build new revenue streams.

1.1.2.1 Incoming filter

Email is the most important means of communication in today's business world. Spam remains however the most serious threat to productivity and resource efficiency in email communication. An anti-spam and virus filter is a "must have" for any email intensive organization today.

Features incoming filter

- Secure your network from spam, virus, phishing and malware attacks
- Detect outbreaks of new spam and malware immediately
- Add redundancy and continuity to your email delivery process
- Improve resource efficiency
- Improve employees' productivity

1.1.2.2 Outgoing filter

Emails are frequently sent directly out to the destination, and due to network weaknesses like unsecured wireless connection or firewalls allowing any device to transmit outbound SMTP, spam or malware can be sent out from your network. Stop spam from leaving your network and prevent being blacklisted.



Features outgoing filter

- Ensure your network doesn't send out spam without your knowledge
- Avoid being blacklisted
- Secure your brand name, do not risk your reputation
- Avoid fine organizations for sending out unsolicited email
- Improve abuse manageability

1.1.3 SpamExperts Features



Intuitive features

Our systems work out-of-the-box and come with a user-friendly GUI which has 4 levels (admin, reseller, domain, email-address level) and supports active reselling and multi-branding.



Manage SPAM by end-customers and admins

Offering a comprehensive log-search tool providing the status of any email that passed through our systems. The tool has advanced quarantine options accessible at various

permission levels and can be viewed via web, through IMAP, or in periodic protection reports.



Self-learning smart technologies

Applying a proprietary self-learning smart technology to filter all incoming email, eliminating spam before it reaches the mail platform.



Delivery Queue

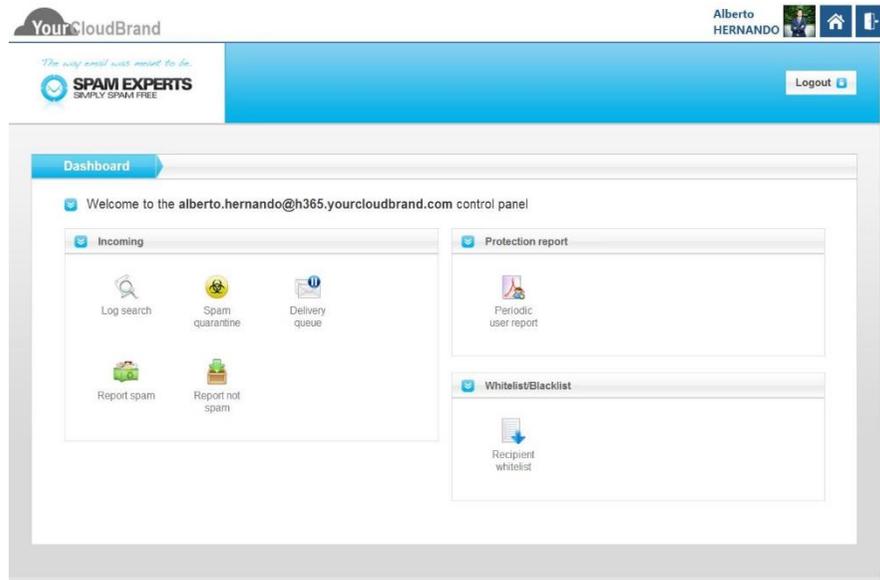
Adding an extra redundancy level when the destination server cannot be reached. Queued messages are pushed to the destination mail server when reachable again, preventing email from being lost or bounced back to the sender. Queued email can be accessed and read via the web-based interface.

1.2. For the Sales Partner

1.2.1. General information

Secure IT Network

Spam, Virus, Phishing, Spyware, Malware Filter - SpamExperts solutions protect the client's network against all email based security threats by applying its proprietary self-learning smart technologies to filter all incoming email, eliminating spam before it reaches the network. What's more, SpamExperts outgoing filtering systems secures all IP ranges from blacklisting and saves the network reputation



Regain Productivity

Massive productivity gains - Implementing the SpamExperts professional email security solutions will result in a secure business email platform. Moreover, employees will not have to deal with daily spam messages anymore and will save valuable time to focus on what they are good at: growing their business!

Secure Email Continuity

Queuing - SpamExperts delivery queuing adds an extra redundancy level when the destination server cannot be reached. Queued messages are pushed to the destination mail server when reachable again, preventing email from being lost or bounced back to the sender. Queued email can be accessed and read via the web-based interface.

Increase Client Satisfaction

Using SpamExperts helps customers differentiate from competition, increase client satisfaction, reduce churn-rate, and ultimately increase value per customer!

1.3. Target market and potential customers

SpamExperts is focusing on understanding the clients' business and email-security needs, by developing its products, directly based on customer feed-back. It equips its clients with white labelling and branding options, offering resellers the opportunity to make money with its email security products.

The ideal SpamExperts customer profile

- Webhosts / ISP / Telco or IT-providers and enterprises.
- Interested in white labelling and branding options.
- Wishing for cost saving and time effective benefits.
- Committed to deliver security added value to their customers.
- Willing to pay for value.
- Wanting to move to the Cloud with their email and email security.