LuxCloud

TRUST · ENABLE · SCALE

RapidSSL

COMODO
Creating Trust Online®

SSL CERTIFICATES

PRODUCT SHEET

Update: 19.01.2015
Version: 1.2

1. Solutions benefits
1.1 For the customer
1.1.1 General information

SSL certificates ensure that your website can be accessed in a secure way by protecting your privacy. For standard communication to and from the Internet, security is usually not provided. If there is exchange of sensitive data between your website and its visitors, it is advised to use SSL on your website. With an SSL certificate or Wildcard certificate you can assure your customers and website visitors that the data exchange is secure are not available to others.

1.1.2 Available certificates and features

RapidSSL Certificate

RapidSSL is an industry standard 128/256 bit SSL certificate. RapidSSL certificates have browser recognition of around 99% including Internet Explorer 5.01+, Netscape 4.7+, Mozilla 1+, and many others browsers. At a very low price, RapidSSL is an ideal solution for entry level websites.

- Strong 128/256 bit encryption, industry standard SSL.
- The lowest cost SSL certificate.
- 99% browser recognition rate, no chained installation.
- Automated online validation - no paperwork.
- Immediate SSL certificate issuance 24/7/365.

- FREE "Secured by RapidSSL" site seal. Risk free: 30 day refund and reissuance policy.
- $10,000 warranty.

Comodo Essential SSL Certificate

Comodo Essential SSL Certificate is a 256 bit SSL certificate designed for encrypting websites for low volume online transactions. Trusted by over 99.3% of current Internet users, Essential SSL is the solution for new websites or environments where trust has been established and entity verification (for identity assurance) is not needed.

- Domain validated certificate.
- 2048 bit Industry Standard SSL certificate.
- Immediate SSL certificate issuance 24/7/365.
- Unlimited server licenses.
- Trusted by 99.3% of all popular browsers.
- Automated online validation - no paperwork.
- FREE site seal.
- Unlimited reissuance policy.
- Free registration in IdAuthority.
- $10,000 warranty.

Comodo Essential SSL Wildcard Certificate

This certificate is a 256 bit SSL Certificate designed for encrypting web sites and unlimited subdomains, for low volume online transactions. Trusted by over 99.3% of current Internet users, Essential SSL Wildcard is the solution for new websites or environments where trust has been established and entity verification (for identity assurance) is not needed.

- Secure multiple subdomains with one single certificate.
- Domain validated certificate.
- 2048 bit Industry Standard SSL Certificate.
- 99.3% browser compatibility.
- 128/256 bit encryption.
- Unlimited reissuance policy.
- $1,000 warranty.

1.2 For the sales partner
1.2.1 General information

More and more important and sensitive information is being sent over the Internet; privacy protection is nowadays essential. Personal, banking or order and credit card information is often transmitted without encryption to and from a website; such traffic can be read and used by others. An SSL certificate enables your customers to encrypt data sent back and forth. By the associated verification process, SSL provides visitors of your customer's website certainty that they actually do business with the right party.

It's an appropriate solution that is universally applicable. When your customers make use of an SSL certificate, visitors to their website can see that it is authenticated and by which institution this is done.

1.2.2 Benefits

Add extra value to your web hosting, infrastructure and e-commerce products with one of our SSL security solutions. With SSL certificates you will generate additional revenue streams from new and existing web hosting, infrastructure and e-commerce customers and offer added value in the form of security to their existing product offer. The SSL solutions also provides you with an easy way to increase your customer satisfaction, reduce churn and increase ARPU whilst offering an additional paid product fitting your customer's needs.

Domain validated certificate	Issuance immediate	Warranty
128/256 bit encryption	Unlimited reissuance policy	Low yearly fee

1.2.3 Target market and potential customers

The ideal SSL customer profile
- Online business of all sizes as well as Internet service providers and e-commerce service providers.   - Committed to hosting and subscription-based pricing model.   - Understand the importance of website and transaction security.   - Looking for a partnership (not just a vendor relationship).   - Willing to pay for value.