

# LuxCloud

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## MICROSOFT SHAREPOINT 2013 PRODUCT SHEET

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## 1. Solutions benefits

### 1.1 For the customer

#### 1.1.1 General information

Collaboration within companies is getting more and more complex. Once, colleagues could easily work on the same file using a USB-stick or exchanging emails with attachments. Nowadays documents grow bigger and bigger and can quickly clutter email boxes and servers with redundant or obsolete information; with staff's mobility on the increase too, access to the latest version of a document, from anywhere and at all times is a necessity. Effective sharing of information with colleagues such as links to websites, market analysis or industry reports has also become vital to efficiently work together whilst keeping everyone informed. This is precisely what SharePoint offers; a network drive, an internal team site, project space, a shared calendar and much more, accessible from any device from anywhere.

The many capabilities of Microsoft SharePoint 2013 work together to help your company quickly respond to changing business needs. Using SharePoint 2013, co-workers can share ideas and expertise, create custom solutions for specific needs and find the right business information to make better decisions. With regard to IT, SharePoint 2013 helps you cut training and maintenance costs, save time and effort and focus on higher business priorities.

#### 1.1.2 Microsoft SharePoint 2013 feature areas

Accessible through a PC-browser or a mobile device, SharePoint 2013 offers an intuitive and familiar user experience, including seamless integration with Microsoft Office 2013. Employees, customers and business partners can work together with improved productivity while using familiar products and tools, over their intranet, extranets and the internet.

Using SharePoint 2013, people can quickly set up websites to share information with others, manage documents from start to finish and publish reports to help everyone make better decisions.

SharePoint 2013 includes improved features for everyone - users, developers, and IT staff - which ensure acceptance and proliferation of useful SharePoint applications within the enterprise. Microsoft SharePoint 2013 has many features that may be categorized under sites, communities, content, search, insights, and composites; a brief description of these categories appears below.

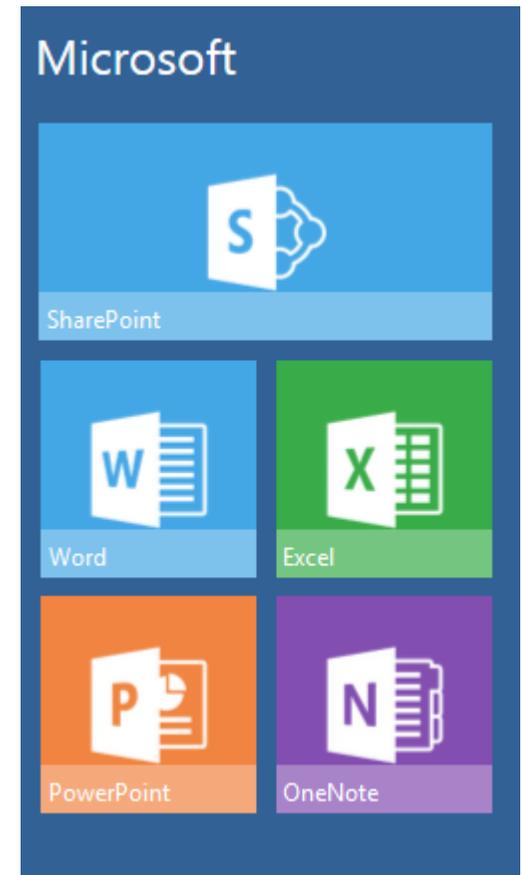


Figure: SharePoint 2013 and Office Web Apps

## Sites

SharePoint 2013 Sites provides a single infrastructure platform for all your business websites, whether they are intranets, extranets, or internet facing. These sites are accessible through internet browsers, Microsoft Office software, and mobile devices.

## Communities

SharePoint 2013 Communities provide collaboration and communication tools such as blogs, wikis, workflows, and others that facilitate team work and sharing of ideas.

## Office Web Apps\*

The Word 2013 Web App offers higher-quality graphics and images along with an improved layout. You can now add and view comments. The Web version also provides new tools for page layout and images and a word count status.

The Excel 2013 Web App now lets you merge cells, auto fit columns, and "AutoSum" your figures. Other features includes the handy fill handle, formula assistance, and 3D charts.

The new PowerPoint Web App supports audio and video playback on a PC, tablet, or phone. You can also insert videos, add transitions and animations, and apply any theme to your presentation. And multiple users can add their own comments and appear as co-authors.

\* Viewing and Editing of private content requires the primary user of an Office licensed device (Office Standard 2013, Office Professional Plus 2013, Office for Mac Standard 2011 (or any successor version)).

Finally, the OneNote 2013 Web App lets you search for items on an entire page or within a single section. You can click anywhere on the page to add a note, image, or tag. And your notes can appear on the Web through a viewable URL for PC, phone, and tablet users.

## 1.1.3 Gateway4Cloud 2014

The Gateway4Cloud provides administrators and end-customers and simplified access to the most relevant functions of the cloud platform. The Getting Started Wizard takes an administrator through the three main steps he needs to take in order to get started with the product: Create users, attach products and rights to these users and invite them to get access to the services.

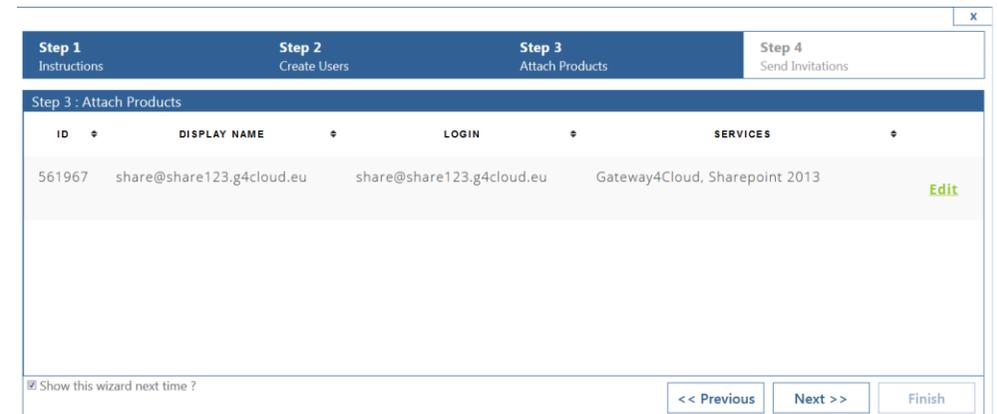


Figure: The LuxCloud Getting Started Wizard

## 1.2 For the sales partner

### 1.2.1 General information

Upselling users who already have Exchange couldn't be easier since the integration between Microsoft Exchange and SharePoint is built in. You can now offer your customers a free trial account so they can get a taste of this cloud solution. Once they have started using SharePoint it is an easy upsell from trial to the full version.

### 1.2.2 Benefits for your customers

Microsoft SharePoint 2013 helps teams work better, faster and smarter. Access the right people and information at the right time to make better decisions and get the job done; plus, work comfortably and confidently in SharePoint 2013 with a familiar interface and direct connections to Microsoft Exchange.

#### **Share personal documents and information**

Create your own personal My Site to share and manage your documents online so the latest versions are always at hand.

#### **Keep teams in sync and manage important projects**

Team Site gives you and your team a place to work together on documents, critical tasks, and events.

#### **Keep everyone up-to-date on company news and information**

With Intranet Sites you can easily find important documents and people, participate in discussion forums, and access routine business processes.

## Market your business with a simple and professional public-facing website

Designed with small businesses and professionals in mind, SharePoint Online websites are easy to set-up and maintain so you can focus on marketing your business.

### 1.2.3 Target market and potential customers

#### The ideal Microsoft SharePoint 2013 customer profile

- Decentralized businesses (multiple offices, home offices, traveling sales staff).
- Committed to hosting and subscription-based pricing model.
- Wants to pay monthly, not buy a complete solution.
- Looking for a full hosted collaboration platform with Microsoft integration possibilities.
- Needs strong support from trusted advisor.
- Interested in partnership (not just a vendor relationship).
- Willing to pay for value.

### 1.2.3 SharePoint 2013 feature comparison chart

LuxCloud currently supports SharePoint Foundation 2013 to see an in-depth comparison of the different version please check out: <http://blog.blksth.com/2013/01/14/sharepoint-2013-feature-comparison-chart-all-editions/>