

# LuxCloud

TRUST · ENABLE · SCALE



## LINUX SHARED WEB HOSTING NG PRODUCT SHEET

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## 1. Solutions benefits

### 1.1. For the customer

#### 1.1.1. General information

Managing a website on a daily basis is not easy. Whether it is an easy modification to the content of your web page, the creation of a new email address, password protecting part of your web site, or erasing a table in one of your databases, our control panel for Next Generation hosting can take care of all these with minor input from the user.

#### 1.1.2. Features

Linux web hosting uses a proven, optimized and scalable Next Generation infrastructure to deliver unsurpassed performance and reliability. The result is a quick and solid web hosting solution with exceptional performance, delivering a fast and reliable user experience. It also enables one-click installation of free applications via your Control Panel; such applications include Drupal, WordPress, Joomla, Magento and SugarCRM, with many more to come.

The following applications are currently available for easy installation:



#### **Drupal**

Drupal is an open source content management platform powering millions of websites and applications. It is built, used, and supported by an active and diverse community of people around the world.



#### **Joomla**

Joomla is an award-winning content management system (CMS). The software enables you to build websites and powerful online applications. Many aspects, including its ease-of-use and extensibility, have made Joomla one of the most popular website software available.



#### **WordPress**

WordPress is a state-of-the-art semantic personal publishing platform with a focus on aesthetics, web standards, and usability. It is mostly used for setting up a blog.



#### **Magento Commerce**

Magento Commerce is an Open Source e-Commerce software and platform. It offers flexible, feature-rich solutions that address a wide range of business sizes, needs and budgets.



#### **Ecwid Shopping Cart + Joomla bundle**

Ecwid Shopping Cart is a fully-featured cloud e-commerce solution. The powerful Joomla CMS and Ecwid shopping cart for your website are now combined in one bundle, integrated and ready for easy use. Note: this is the free version of Ecwid which allows up to 10 products.



### Ecwid Shopping Cart + WordPress bundle

Ecwid Shopping Cart is a full-featured cloud e-commerce solution. The powerful WordPress blogging CMS and Ecwid shopping cart for your website are now combined in one bundle, integrated and ready for easy use. Note: this is the free version of Ecwid which allows up to 10 products.



### SugarCRM

Manage your sales, marketing and customer support contacts with SugarCRM's Customer Relationship Management software.

#### 1.2. For the Sales Partner

##### 1.2.1. General information

Our web hosting solution uses a 3 tier structure, which presents functionality for administrators, sales partners and end-user website owners, in managing the various aspects of website and server administration through a normal web browser.

The Linux web hosting plan uses a proven, optimized and scalable Next Generation infrastructure to deliver unsurpassed performance and reliability. The result is a quick and solid web hosting solution with exceptional performance, delivering a fast and reliable user experience for your customers.

The shared web hosting service is a comprehensive, "out-of-the-box" solution that will help you rapidly deploy web hosting solutions for your small and medium-sized business customers. A self-service, Web-based control panel for end users enables them to manage their hosting and order new services with immediate delivery. We offer a complete shared hosting solution for users that do not want to manage servers, install server software, security updates, handle technical support or cope with other technical aspects of the services.

With our new, optimized and scalable next generation hosting plan we are able to offer you the basic and advanced features of web hosting in one complete bundle at a competitive price.

Included are the free versions of some powerful hosting applications which will enable you to offer your customers commonly used Content Management Systems (CMS), Blogging tools, out-of-the box e-Commerce solutions with built-in shopping cart and a complete Customer Relationship Management (CRM) solution.

Installing these applications enables you to package and price your hosting plans according to your own standards and start offering the perfect bundle for your customer to be successful online.



### 1.2.2. Target market and potential customers

The target market for Linux Shared Web hosting combined with Joomla!-, WordPress, Drupal, Magento, Ecwid and SugarCRM is a collection of rapidly growing and emerging businesses within the SMB (small and medium-sized business) market. The website administrator within these companies is looking for a general online presence or specific blogging software, e-commerce solution or Content Management System (CMS).

#### The ideal Web hosting customer profile

Be it SMBs looking for a secure and solid online presence, Web designers, trusted advisers, bloggers, online shops, or existing online businesses, the ideal Web hosting customer wants more than simple website hosting but a state of the art solution complete with CMS.

Such a customer:

- Is committed to a subscription-based pricing model
- Prefers to pay monthly, or yearly
- Aspires to strong customer support on hosting and knowledge on CMS
- Prefers the added value of a real partnership (not just a vendor relationship)
- Is willing to pay for value

### 1.2.3. Technical specifications

Linux Shared Web hosting		
<b>Global parameters</b>		
	Monthly traffic	Unlimited
	Staff members	Unlimited
<b>Web space parameters</b>		
	Allocated disk space for all sites	1 GB
	FTP accounts	Unlimited
<b>Basic website configuration</b>		
	Web Presence Builder	Yes
	StopTheHacker reputation monitoring	Yes
	SSL proxy support	Yes
	CGI support	Yes
	PHP4 & PHP5 support	Yes
	Apache server side includes	Yes
	Custom error documents	Yes
	Web file manager	Yes
	Log files access	Yes
	Webalizer web statistics	Yes
<b>Advanced website configuration</b>		
	IP deny protection	Yes
	Custom Http handlers	Yes
	Hot link protection	Yes
	MIME types customization	Yes
	Protected directories	Yes
	Crontabs entries	Yes
	Number of Cronjobs	15
<b>MySQL databases</b>		
	Number of databases	15
	Number of databases users	15
	PhpMyAdmin	Yes
<b>Mail</b>		
	Number of mailboxes	1
	Allocated disc space	1GB
	Mail forwarding	Yes
	E-mail address aliases	Yes
	Anti-virus & anti-spam	Yes
	SMTP/POP3/IMAP4	Yes
	Mail forwarding	Yes
<b>Backups</b>		
	Maximum number of backups	3
	Allocated disk space for backup	5 GB