



A simpler way to **store,** **sync** and **share**

Today's world demands that users have anytime access to their files, regardless of where they are and what device they are using. OX Drive, from Open-Xchange, delivers against this need. By uploading, downloading and synchronizing documents across multiple devices and operating systems, it paves the way for easy to use, consistent file management.

Two versions, a world of possibilities

Either as a stand-alone offering or fully integrated into OX App Suite, OX Drive is a key component of any customer engagement strategy. Whether your focus is on growing ARPU, driving recirculation to unlock new revenue opportunities, building brand identity or increasing retention: OX Drive and OX App Suite provide the ideal solution.

Promote your brand not theirs

The choice is often stark, invest to develop your own branded solution or promote somebody else's. With OX Drive you have a third option: a complete white-label solution that allows you to build your own brand identity. Spend your marketing dollars to bring *your* customer to *your* offering, rather than promoting somebody else's brand.

Engage your customers

OX Drive like functionality is now becoming a must have to both consumers and SMBs. Open-Xchange gives you the option to simply add OX Drive to your existing offerings, Stand-Alone, or provide it as additional functionality in a fully integrated OX App Suite solution. Both these solutions deliver excellent value to your customers', deepening customer engagement and allowing you to deliver fully against your business goals.

Turbo-charge your upsell potential

OX Drive increases your scope to upsell your customer. This includes paying for more storage, additional security options and collaborative editing functionality. In addition when your customers start sharing outside of the OX Drive environment you have the opportunity to present your brand and product portfolio to non-OX Drive users.



So how does it work?

OX Drive delivers smart file and folder synchronization. Based on specially designed clients optimized for a number of device types and operating systems, it enables users to view and edit their documents – anytime, anyplace – and share files with others.

OX Drive clients

The OX Drive clients have been developed specifically for ease-of-use. Open-Xchange currently offers clients for iOS, Android, OS X and Windows. These have been designed to take into account the specifications and limitations of the device they are running on. For instance on a mobile the user interface is scaled to fit the screen size, and upload and download is performed in line with individual bandwidth, mobile data and battery requirements. On desktop devices synchronization is performed as changes are made to documents and files.

Users simply download the right client for their device from the corresponding app store. And as OX Drive is a white-label product, these clients can be branded in line with your requirements.

The file system behind OX Drive

Behind the user interface, the OX Drive concept means you can store users' data in-house, leverage external cloud-based storage, or combine both options. For example, you might choose to plug in a cloud solution as a stopgap while you increase your own capacity in line with demand. Or you might outsource storage completely from the start. Whatever your preference, OX Drive offers a flexible answer to your needs and helps you balance CAPEX and OPEX requirements.



Take a photo – view, edit and share that photo from any device.
Store, sync and share. **OX Drive**

OX Drive offers:

Built-in multi-media capabilities

(device and browser dependent):

- Photo viewer
- Slide show
- Music player
- Video player

Built-in and automatic version control

(only works with file storage within the native OX environment – dependent on back-end integration capabilities)

- Simple rollback to previous versions

Document viewer

- View documents without downloading them

Document editing and collaboration

- Only when bundled with OX Documents

Third-party end-user storage integration (optional)

Back-end storage integration (optional)

Custom branding (optional)

Storage management (e.g. quota control, upload limits)

Integration of other apps via the OX App Suite open API

Integration with OX App Suite:

OX App Suite v7.4.2

OX Drive for Windows: Latest Versions of Windows 7, Windows 8 (no support for Mac OS X clients with emulators and Windows RT)

OX Drive for Mac OS Mac: OS X 10.8 (Mountain Lion), Mac OS X 10.9 (Mavericks)

OX Drive for iOS: Apple iPhone on iOS 6 / iOS 7, Apple iPad on iOS 6 / iOS 7

OX Drive for Android: Smartphone on Android Jelly Bean (4.1 - 4.2), Tablets on Android Jelly Bean (4.1 - 4.2)